



# JUST THE BEGINNING—

A Pipeline Organization

● 12<sup>TH</sup> NATIONAL CONFERENCE ●

## Just The Beginning – A Pipeline Organization Sponsorship Opportunities 2022

### OUR MISSION

is to encourage students of color and from other underrepresented groups to pursue career and leadership opportunities in the law.

### OUR VISION

is a legal profession in which lawyers and judges reflect the backgrounds and perspectives of the populations they serve.





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**"After participating in the JTB program, I feel ready to go out into the world as a change-maker and aspiring law student." – Sophie M., ConnectED 2021**

Greetings!

On behalf of Just the Beginning – A Pipeline Organization (JTB), I am pleased to share the attached information about our exciting programs and opportunities to partner with you in 2022. This is an exciting year for JTB. After a two-year delay, we're hosting our 12<sup>th</sup> National Conference in Chicago. We're also celebrating our 30<sup>th</sup> Anniversary, and we're returning to in-person programming in several cities!

JTB is a national legal diversity pipeline organization. We work with students of color and from other underrepresented communities to provide exposure to a variety of legal careers, to give access to free education in both critical legal and professional skills, and to offer connections to role models and mentors. Our programs are intended to spark the interest of students as early as possible. We provide engaging programming for diverse students starting with middle school through law school. We believe our work has never been more important than it is today.

In 2021, JTB educated over 900 young persons from a wide range of socioeconomic, ethnic, and cultural backgrounds. Together with our partners, we made an impact on the next generation of lawyers and leaders, like Sophie. We hope you'll consider supporting JTB's mission through one of the options in this packet. You may become a sponsor of the 12<sup>th</sup> National Conference Honoring the Legacy of Judge George N. Leighton and Celebrating JTB's 30<sup>th</sup> Anniversary, JTB's programs, our Associate Board's annual fundraiser, or you may make a general donation.

Partnering with JTB offers an array of high-profile, national recognition for our donors and sponsors, as outlined in the packet. We have opportunities for logo placement on the JTB website and in program videos, onsite signage at in-person programs, opportunities to connect directly with our Scholars by volunteering for our programs, and much more. Your sponsorship funds are used to ensure that JTB's pipeline programs remain 100% free for our Scholars. Working with JTB sends a positive message to your constituents and employees that you want to help make a long-term, sustainable change in our communities. JTB's partnerships are integral to advancing our mission and providing meaningful life experiences to our Scholars.

Thank you for your time and consideration. For more detailed information on our programs and sponsorship opportunities, please contact Lori Malinski, Senior Manager of Development, at [lmalinski@jtb.org](mailto:lmalinski@jtb.org) or 312-661-5717.

Warm regards,

Antonette N. Smith  
Executive Director

**Just The Beginning - A Pipeline Organization**

70 West Madison Street, Suite 2900, Chicago, IL 60602

[jtb.org](http://jtb.org)



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## Sponsorship Opportunities

**For many students, particularly students of color and those from underrepresented communities, the path to law school or a successful legal career is not always clear; JTB's programs open the minds of its students that it is possible to become a lawyer and a leader.**

Just The Beginning - A Pipeline Organization's (JTB) mission is more critical now than ever; in light of recent social justice movements, many corporations, law firms, and organizations have adopted diversity, equity, and inclusion initiatives to help create a more diverse, inclusive, and equitable workforce. We believe we can work with our financial partners in our shared goal of diversifying the workplace, higher education, and the legal profession.

There are several ways to give to JTB in 2022. You may become a sponsor of the 12th National Conference Honoring the Legacy of Judge George N. Leighton and Celebrating JTB's 30th Anniversary, JTB's Associate Board annual fundraiser, JTB's programs, or you may opt to make a general donation. Your support offers many high-profile opportunities for sponsors: logo placement on the JTB website and in program videos, spotlights in the bi-monthly e-newsletter, logo or name placement on in-person event signage, recognition on social media, volunteer opportunities for employees, and much more. Sponsorship levels and benefits are included in this packet.

Thank you for your consideration.





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## Our Impact

### JTB Impact 2021

#### Student Participation

25

College Essay  
Mentorship  
Project

87

Tea Time  
With  
Attorneys

111

Summer Judicial  
Internship  
Diversity Project

114

Scholar Prep

135

Jumpstart

356

ConnectED

#### Professional Mentors



316

Legal  
Professionals

#### Summer Judicial Internships

(2010-2021)



600

Interns

### ConnectED 2021 Survey Results

#### Students were:

60% Students of color



73% More interested in becoming a lawyer



13% Had household incomes at or below the poverty level



88% More confident in their ability to perform legal-based tasks



50% Would be first-generation law school students



88% Knew more judges and lawyers who they could approach for career advice



### Strategic Outreach & Partnerships

Facebook - 1,105 Followers  
Financial Partners - 36  
Instagram - 652 Followers

LinkedIn - 1,168 Followers  
Mailing List - 7,219  
Program Partners - 37

Twitter - 606 Followers



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## JTB Programs

Since 1992, JTB has been dedicated to developing and nurturing interest in the law among young persons from socioeconomic, ethnic, and cultural backgrounds underrepresented in the legal profession. Our pipeline programs are 100% free and provide JTB Scholars and Leaders with opportunities that support their academic growth and legal aspirations. While we presented 2020-2021 programs virtually, we anticipate returning to in-person activities in 2022 where and when we can safely do so. JTB is unique among pipeline programs because of its rich national network of volunteer judges, lawyers, law school professors, and law school students who participate in programming.

### PROGRAM OBJECTIVES AND BENEFITS

Through JTB's educational programming, students develop and hone numerous skills important for success in school and beyond. JTB's highly interactive lessons help students learn about the rule of law and the role of the judiciary within the American legal system. Our curriculum enhances students' understanding of broad issues, including the importance of civic duty. Through the lens of the legal system, students also develop the following skills:

**Problem Solving:** Students engage in debate sessions and negotiation exercises to help them recognize and investigate problems and formulate solutions supported by reason and evidence. Students are asked to analyze information from a variety of sources and to solve problems through a rational process based on goals and criteria.

**Communication Skills:** Students are given the tools to learn how to effectively express and interpret information and ideas. Through their oral argument project, students learn to gather a range of opinions and determine the best course of action for their final presentation. These activities teach students to filter and interpret information and draw conclusions about complex issues. Students are required to read and interpret textual and visual information, to listen carefully to others, and to organize and explain their own ideas using various media.

**Teamwork:** Students develop as individuals and as active members of peer groups. During team exercises and group projects, students are encouraged to listen carefully to the views of all members of a group and to represent their own points of view appropriately and effectively. The group benefits from the individual knowledge and skills of its members, and positive interactions are recognized and reinforced.

**Making Connections:** JTB's interactive and engaging lessons help students recognize and connect important

information and ideas within various disciplines. Students expand their legal knowledge base, learning about logic, rule applications, and analyzing results while engaging in broader issues including economics, geography, and community. These connections provide students with a better understanding of how people interact and how the decisions that leaders make have a significant impact on the persons they are leading. Additionally, the individual and team projects require students to learn legal research and analysis, debate, discussion, and decision-making—all of which are key elements to successful professional careers.

### IN-PERSON PROGRAMS

**For Scholars** – JTB's Scholar programs light a spark of excitement and curiosity about the law in middle and high school students. These programs include Summer Legal Institutes, Middle School Law Camp, iLead Law & Leadership Conference, Supreme Court Day, Courtroom in the Classroom, and Judicial Jumpstart. SLIs are in-person in Los Angeles, San Diego, Chicago, and Washington, D.C. iLead Law & Leadership Conferences are in-person in Twin Cities and Indianapolis.

**For Leaders** – JTB's Leader programs provide underrepresented undergraduate and law students with access to career-building possibilities. These programs are Ready. Set. Law., Jumpstart, Summer Judicial Internship Diversity Project (opportunities to apply for internships in judges' chambers), and Share the Wealth.

### VIRTUAL PROGRAMS

JTB's virtual programming was designed to include the same curriculum and goals of in-person programming. This gives JTB the ability to offer all programs nationally, as well as in specific host cities.

**For Scholars** - ConnectED, ConnectED for Middle School Students, JTB Scholar Prep, College Essay Mentorship Project, and JTB Mentorship Program.

**For Leaders** – JTB Alumni Programming and Tea Time With Attorneys.

You may find detailed descriptions of each program here: [www.JTB.org/programs/](http://www.JTB.org/programs/).



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# 2022 Program Schedule

JTB is excited to return to in-person programming in the locations listed below, while still offering national and city-specific virtual programming.

### IN-PERSON PROGRAMS:

#### SUMMER LEGAL INSTITUTE

- **Los Angeles, CA:**  
June 21-25, 2022
- **San Diego, CA:**  
June 27-30, 2022
- **Washington, DC:**  
July 11-14, 2022
- **Chicago, IL:**  
July 18-21, 2022

#### iLEAD LAW & LEADERSHIP CONFERENCE

- **Twin Cities:**  
July 28, 2022
- **Indianapolis:**  
July 14-15, 2022

### 12TH NATIONAL CONFERENCE PROGRAMS | CHICAGO, IL | IN-PERSON:

#### LAW SCHOOL ROBES IN SCHOOL

- **Various locations:**
  - 6 Chicago-area law schools  
October 20, 2022

#### HIGH SCHOOL ROBES IN SCHOOL

- **Various locations at**
  - Dirksen Federal Courthouse  
October 20, 2022

#### YOUTH PANELS

- **Middle and High School Students**
- **Mediation/Negotiation Exercise**  
October 22, 2022

#### YOUTH PANELS

- **Undergraduate Students**
- **Judges' Panel**
- **So You Want to go to Law School?**  
October 22, 2022

#### YOUTH PANELS

- **Law School Students**
- **Judges' Panel**
- **Speed Networking with Law Firms**  
October 22, 2022

### VIRTUAL PROGRAMS:

#### CONNECTED NATIONAL

- August 1-4, 2022

#### TEA TIME WITH ATTORNEYS

- May 24, 2022





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## Sponsorship Benefits

### Programs

Mission - \$100k  
 Luminary - \$75k  
 Platinum - \$50k  
 Diamond - \$25k  
 Gold - \$15k  
 Silver - \$10k  
 Bronze - \$7.5k  
 Beacon - \$5k  
 Flare - \$2.5k  
 Spark - \$1k

Program	Mission - \$100k	Luminary - \$75k	Platinum - \$50k	Diamond - \$25k	Gold - \$15k	Silver - \$10k	Bronze - \$7.5k	Beacon - \$5k	Flare - \$2.5k	Spark - \$1k
Prominent logo placement on Partner Board at any in-person programs	✓									
Logo placement on partner board at any in-person programs		✓	✓	✓	✓	✓				
Name placement on partner board at any in-person programs							✓	✓	✓	✓
Opportunity to provide promotional materials to JTB Scholars	✓	✓	✓	✓	✓	✓				
Access to program photos	✓	✓	✓	✓	✓	✓	✓			
Prominent logo placement on JTB website	✓									
Logo placement on JTB website		✓	✓	✓	✓	✓	✓	✓		
Name placement on JTB website									✓	
Spotlight in one JTB bi-monthly e-newsletter	✓	✓	✓	✓	✓	✓	✓	✓		
Recognition on JTB social media	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Recognition in JTB Annual Impact Report	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Volunteer opportunities for JTB programs	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



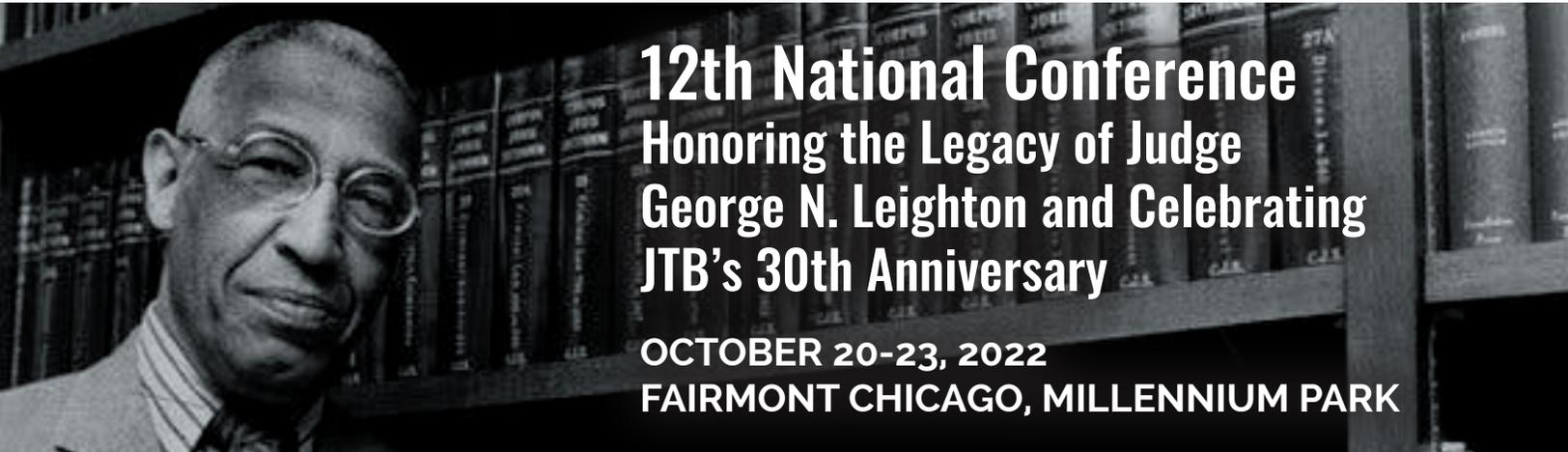


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**National Conference**



# 12th National Conference Honoring the Legacy of Judge George N. Leighton and Celebrating JTB's 30th Anniversary

**OCTOBER 20-23, 2022**

**FAIRMONT CHICAGO, MILLENNIUM PARK**

For 30 years, JTB has enjoyed a rich history celebrating the integration of the judiciary and providing pipeline programs to diverse groups of students.

Since 2006, JTB's conferences have served as the primary fundraiser to support JTB and its programs that promote diversity and access in the legal profession. The Conference will engage hundreds of federal and state judges, law students, college students, middle and high school students, lawyers, and law professors. Students will visit with judges at local courtrooms and participate in panel discussions. Programming for legal professionals will include discussions on the expansion of the diversity pipeline and other contemporary legal issues. We will also have conversations with judicial trailblazers and provide the opportunity for CLE credit. Other attendees will include general counsels of Fortune 500 corporations, public interest attorneys, and leaders in national education and diversity outreach. During our gala dinner, we will present the JTB Trailblazer Awards, Law School Scholarship Awards, and Diversity Partnership Awards to our exceptional corporate partners.

The Conference's keynote and invited speakers come from around the nation, representing the very best in the field of law. The panel discussions are organized to provide a forum for continued dialogue about equal justice under law. The Conference gives an excellent opportunity to learn from the past and plan for the future.

**The 12th National Conference Honoring the Legacy of Judge George N. Leighton and Celebrating JTB's 30th Anniversary programming offers the following:**



### **SCHOLARS**

The opportunity to visit local courtrooms. Middle and high school students meet with leaders in the legal field, local and national mentors, and other students interested in pursuing the same path.



### **LEADERS**

The opportunity to go further in their careers and studies by attending sessions with established leaders in the legal field, network with local and national lawyers, and learn about new opportunities to engage in their work.



### **LEGAL PROFESSION**

The opportunity to network with other professionals and earn CLE credit through educational sessions. Legal professionals can also meet aspiring legal scholars and leaders to provide mentorship and connections.





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## Associate Board Fundraiser

JTB relies heavily on volunteers for help with participating in and executing programs. JTB's Associate Board builds enthusiasm for JTB and its programs, increases awareness of the organization, raises funds for JTB's mission, and mentors JTB's Scholars and Leaders.

JTB's Associate Board members are attorneys practicing law for less than ten years, law school grads, and law students. Members volunteer in our programs in various capacities, from reviewing student applications to participating on panels. Volunteering gives Associate Board members the opportunity to gain firsthand knowledge of JTB's programs that they will be supporting and promoting.

JTB's Associate Board hosts an annual fundraiser open to the general public that encourages networking, fundraising, and recruitment of new members.

Join us for Game On For JTB!  
Thursday, June 2, 2022 - 6-9PM  
Emporium Arcade Bar-Fulton Market  
839 Fulton Market, Chicago

Admission: \$60 - includes 2 drink tickets, 20 game tokens, appetizers





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## Sponsorship Benefits

**Associate Board Fundraiser:  
Game On For JTB!**  
Thursday, June 2, 2022  
6-9PM - Emporium Arcade  
Bar - Fulton Market

Beacon - \$5k  
Flare - \$2.5k  
Spark - \$1k  
Catalyst - \$750  
Flash - \$500  
Friend - \$250

	Beacon - \$5k	Flare - \$2.5k	Spark - \$1k	Catalyst - \$750	Flash - \$500	Friend - \$250
Recognition in title of event	✓					
Logo on invitation	✓					
Logo on partner board at in-person event	✓					
Name placement on partner board at in-person event		✓	✓	✓	✓	✓
<b>Tickets to the event</b>						
6 Tickets	✓					
5 Tickets		✓				
4 Tickets			✓			
3 Tickets				✓		
2 Tickets					✓	
1 Ticket						✓
Logo placement on JTB website	✓					
Name placement on JTB website		✓				
Spotlight in one JTB bi-monthly e-newsletter	✓					
Recognition on JTB social media	✓	✓				
Recognition in JTB Annual Impact Report	✓	✓	✓	✓	✓	✓
Volunteer opportunities for JTB programs	✓	✓	✓	✓	✓	✓

Past events include:





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## Sponsorship Pledge Form

### Please fill out the form below:

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsorship/Donation Option:

- Associate Board Fundraiser
- General
- Programs
- 12th National Conference Honoring the Legacy of Judge George N. Leighton and Celebrating JTB's 30th Anniversary



**Thank you for your pledge!**

**Please return this form at your earliest convenience to:**

Lori Malinski, Senior Manager of Development, at [lmalinski@JTB.org](mailto:lmalinski@JTB.org)

– or –

Just The Beginning – A Pipeline Organization  
70 West Madison, Suite 2900 – Chicago, IL 60602

For questions, additional information, instructions for ACH transactions, or an invoice, please contact Ms. Malinski via email or at 312-661-5717.