



JUST THE BEGINNING - A PIPELINE ORGANIZATION

On behalf of Just the Beginning – A Pipeline Organization (JTB), I am pleased to share the attached information on our exciting programs and opportunities to partner with you.

JTB is a national legal diversity pipeline organization. We work with students of color and from other underrepresented communities to provide exposure to a variety of legal careers, to give access to free education in both critical legal and professional skills, and to offer connections to role models and mentors. We believe our work has never been more important than it is today. In light of recent events, and a new resolve in our country to bring equal justice for all, JTB remains committed to our mission.

In 2019, JTB educated nearly 500 young persons from a wide range of socioeconomic, ethnic, and cultural backgrounds. We began 2020 planning for our traditional programming and by March, due to COVID-19, we knew we could not present our in-person programming. We quickly adjusted and unveiled JTB University and ConnectED, designed to meet the educational needs of all of our Scholars. Through a series of virtual programming, we can continue to educate and enrich the experiences of middle school, high school, and law school students. In addition, for summer 2020, we expanded our Summer Judicial Internship Diversity Project for law students, many of whom lost jobs due to COVID-19 cut-backs. We are proud to share the news that our program went from 62 to 92 law students, thanks to the many judges working with JTB to place these interns.

JTB is built on great partnerships. Connecting with our community through creative alliances is paramount to our mission impact. Working with JTB sends a positive, progressive message to your constituents and employees that you want to help make a long-term, sustainable change in our communities. JTB's partnerships are integral to advancing our mission and providing meaningful life experiences to our Scholars.

Partnering with JTB offers an array of high-profile, national recognition for our donors and sponsors, as outlined in the attached packet. With the uncertainty of school onsite or remote learning situations, JTB will continue to provide virtual programming. The ability to do that allows access for more students across the country. We've added opportunities for logo placement in our videos, as well as onsite signage should we be able to present in-person programs. Your sponsorship funds are used to ensure that JTB's pipeline programs remain 100% free for our JTB Scholars.

Thank you for your time and consideration. For more detailed information on our programs and sponsorship opportunities, please contact Lori Malinski, Senior Manager of Development, at lmalinski@jtb.org or 312-661-5717.

Antonette N. Smith
Executive Director

EXPOSURE. EDUCATION. CONNECTION.

WHO WE ARE

MISSION

To encourage students of color and from other underrepresented groups to pursue career and leadership opportunities in the law.

VISION

A legal field in which lawyers and judges reflect the backgrounds and perspectives of the populations they serve.

JTB IMPACT IN 2019

STUDENT PARTICIPATION

239 Summer Legal Institute
60 iLead Law and Leadership Conference
31 Judicial Jumpstart
48 Supreme Court Day
94 Courtroom in the Classroom

PROFESSIONAL MENTORS

313 legal professionals volunteered in JTB programs across the country to provide mentoring, leadership, and networking opportunities for our Scholars.

SUMMER JUDICIAL INTERNSHIPS 2010-2019

446 judges from 35 states, the District of Columbia and Puerto Rico have participated.
487 interns to date have been placed.

SUMMER LEGAL INSTITUTE SURVEY RESULTS

STUDENTS WERE

81% students of color
81% had household incomes at or below the poverty level
85% would be first-generation law school students

MEASURING IMPACT

90% more interested in becoming a lawyer
89% more confident in their ability to perform legal-based tasks
74% more confident in their public speaking and networking skills
74% described their experience as positive or very positive

STRATEGIC OUTREACH & PARTNERSHIPS

Mailing List	5,700 subscribers
Facebook	1010 followers
LinkedIn	610 followers
Instagram	505 followers
Twitter	370 followers
Financial Partners	65
Program Partners (in-kind)	47

JTB PROGRAMS

For over 25 years, JTB has been dedicated to developing and nurturing interest in the law among young persons from socioeconomic, ethnic, and cultural backgrounds underrepresented in the legal profession. Our pipeline programs are 100% free and provide JTB Scholars with opportunities that support their academic growth and legal aspirations.

IN-PERSON PROGRAMS

Scholar Programs

JTB's Scholar Programs light a spark of excitement and curiosity about the law in middle and high school students:

Summer Legal Institute, or "SLI," is JTB's cornerstone youth program. During this one-week legal immersion program, scholars participate in interactive, legal-focused activities that enhance their reading, writing, critical thinking, professional etiquette, financial literacy and public speaking skills.

Middle School Law Camp, a junior version of our SLI, is a fun, educational and interactive experience that provides 6th, 7th and 8th grade Scholars with an introduction to careers in law, the opportunity to build legal and professional skills, and connections with judges, lawyers, and other leaders in the legal profession.

iLead Law & Leadership Conference, a one-day workshop focusing on law and leadership skills with middle and high school students.

Supreme Court Day, an annual event that takes selected Scholars to the United States Supreme Court for a tour and the opportunity to meet a Supreme Court Justice.

Courtroom in the Classroom, monthly classroom visits that provide Scholars with an opportunity to assimilate a mock trial, from inception to verdict, and all legal preparation; discourse, and final decision making.

Judicial Jumpstart, a one-day program that provides Middle and High school students an opportunity to join JTB for a day in Federal Court where they witness a live court proceeding and discover all the duties of a U.S. Marshal!

Leader Programs

JTB's Leader Programs provide underrepresented law students with access to career-building opportunities:

Jumpstart Program is an annual preparation program designed to help Chicago- area law students develop the academic and inter-personal skills to navigate law school and become successful legal professionals.

Summer Judicial Internship Diversity Project is a collaboration between JTB and the Judicial Resources Committee of the United States Judicial Conference. National in scope, SJID has placed over 400 judicial interns from underrepresented backgrounds in federal appellate, district, bankruptcy, magistrate, and select state appellate judges' chambers since 2010.

Share The Wealth, a referral program run by federal judges, provides law students and recent graduates with the opportunity to interview with multiple judges at one time for a highly selective federal judicial clerkship. Share the Wealth has placed over 100 diverse students in judicial clerkships since 2001.

VIRTUAL PROGRAMS

For Scholars

ConnectED, presented through our new learning platform, JTB University, is a virtual version of our week-long legal immersion program. Scholars participate in interactive, legal-focused activities that enhance their reading, writing, critical thinking, professional etiquette, financial literacy, and public speaking skills. With a mix of video, live, and webinar presentations, ConnectedED is a unique learning experience created by volunteers from corporations, law firms, and courtrooms who actively engage with JTB Scholars.

ConnectED for Middle School Students is a fun and educational virtual program designed to introduce middle school students to the legal field.

JTB Scholar Prep is a series of courses through JTB University that introduces students to the legal field and provides information on how to prepare for a professional career while in high school. Students work on college readiness, learn about different areas of the law, and hear from various professionals within the legal field.

College Essay Mentorship Project matches high school juniors and seniors with volunteer attorneys who help students with their college entrance essays. Volunteers also serve as mentors, offering advice on the college application process and tips to help students navigate the path to and through university.

JTB Mentorship Program partners with selected high schoolers and current law students. JTB mentors provide general and educational motivation, guidance, and support. As mentors, these law students are excited to share their journeys to the legal field. In addition to helping their mentees learn more about the legal profession, the JTB mentors provide general and educational motivation, guidance, and support. Through monthly programming, students learn invaluable skills that will help them succeed through high school, college, and beyond.

For Leaders

JTB Alumni Programs for high school students and undergrads is one of several law school partnerships. In a series of sessions, students learn how to prepare for the law school admissions process and explore the skills necessary to thrive as a law student, experience a law school classroom, and converse with current law students about their journey.

Tea Time with Attorneys exposes undergrads to the various legal career paths and helps them navigate the law school process. Topics include problem solving, critical thinking, research and analysis; legal career pathways; interview and resume skills; internships; and public service and promotion of justice.

Be recognized for empowering underrepresented students to pursue career and leadership opportunities in the legal profession.

We look to tailor our partnerships to meet your goals and work side-by-side to create engaging opportunities that have a positive impact.

MISSION PARTNER • \$50,000+

- Logo and listed as Mission Partner on JTB website/in JTB marketing materials
- Listed as Mission Partner on Partner Board at any in-person programs
- Organizational spotlight on JTB website/in JTB marketing materials
- Opportunity to provide promotional materials to JTB Scholars
- Spotlight in one JTB bi-monthly e-newsletter
- Access to program photos and videos
- Recognition on JTB social media outlets
- Recognition in JTB Annual Impact Report
- Featured logo in videos produced for JTB virtual programs
- Volunteer opportunities for all JTB programs

Platinum Partner • \$10,000-\$49,999

- Organizational spotlight on JTB website/in JTB marketing materials
- Opportunity to provide promotional materials to JTB Scholars
- Spotlight in one JTB bi-monthly e-newsletter
- Access to program photos and videos
- Recognition on JTB social media outlets
- Recognition in JTB Annual Impact Report
- Logo on Partner Board at any in-person programs
- Featured logo in videos produced for JTB virtual programs
- Volunteer opportunities for all JTB programs

DIAMOND PARTNER • \$7,500

- Logo and organizational description on JTB website
- Opportunity to provide promotional materials to JTB Scholars
- Spotlight in one JTB bi-monthly e-newsletter
- Access to program photos and videos
- Recognition on JTB social media outlets
- Recognition in JTB Annual Impact Report
- Recognition on Partner Board at any in-person programs
- Logo in videos produced for JTB virtual programs
- Volunteer opportunities for all JTB programs

GOLD PARTNER • \$5,000

- Logo and organizational description on JTB website
- Spotlight in one JTB bi-monthly e-newsletter
- Access to program photos and videos
- Recognition on JTB social media outlets
- Recognition in JTB Annual Impact Report
- Recognition on Partner Board at any in-person programs
- Logo in videos produced for JTB virtual programs
- Volunteer opportunities for all JTB programs

SILVER PARTNER • \$2,500

- Access to program photos and videos
- Recognition on JTB website and social media outlets
- Recognition in JTB Annual Impact Report
- Recognition on Partner Board at any in-person programs
- Recognition in videos produced for JTB virtual programs
- Volunteer opportunities for one JTB program of your choice

BRONZE PARTNER • \$1,000

- Recognition on JTB website and social media outlets
- Recognition in JTB Annual Impact Report
- Recognition on Partner Board at any in-person programs
- Recognition in videos produced for JTB virtual programs
- Volunteer opportunities for one JTB program of your choice

PARTIAL LIST OF 2019 JTB FINANCIAL PARTNERS

Abbott Labs
AT&T
Bank of America
Briggs and Morgan PA
Exelon Foundation
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Jones Day
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MassMutual
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The Morrison & Foerster Foundation

Patterson Belknap Webb & Tyler LLP
Paul, Weiss, Rifkind, Wharton & Garrison LLP
Phelps, Phillips, LLP
The Sidley Austin Foundation
The Robert R. McCormick Foundation
The Spencer Williams Foundation for
Judicial Independence
Thomson Reuters
United Airlines
Winston & Strawn

IN THE WORDS OF OUR SUPPORTERS

THOMSON REUTERS

"Thomson Reuters is committed to advocating diversity and inclusion in the legal profession. We are proud to partner with Just The Beginning to help build the pipeline for students in high school and law school to successfully enter and excel in the legal profession."

Sharon Sayles Belton, V.P. Strategic Partnerships and Alliances

KIRKLAND & ELLIS, LLP

"The legal profession needs to promote access for young people from historically underrepresented groups, including young people of color, and first-generation college and law students. JTB makes concrete resources available to these talented young people, such as stipends for law students to serve as summer law clerks, mentoring advice, and pipeline programming for college and high school students. The mission is very gratifying, and the best part is seeing JTB kids be rewarded for their hard work and succeed."

Mark Filip, P.C., Partner

MASSMUTUAL

"MassMutual has been a proud partner of Just the Beginning for many years, and one of our favorite things about sponsoring the Springfield Summer Legal Institute is seeing how impactful it is to the students. We have had at least a couple of alumni of the program go on to prestigious universities and have expressed how important the program was to them on their journey. It is an honor for us to be able to play a role in inspiring students' desire to enter the legal profession and help build a pipeline of wonderfully diverse talent."

Courtney R. Reid, Lead Counsel, Broker-Dealer and Investment Adviser Practice Group | Law Department

For a full list of JTB's financial partners and more detailed information on our programs, please see the JTB 2019 Annual Impact Report on [our website](#).

PLEDGE FORM

Please return this pledge form at your earliest convenience.

Sponsor Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Amount: _____

Please return this pledge form at your earliest convenience to
Just the Beginning - A Pipeline Organization
70 West Madison, Suite 2900
Chicago, IL 60602
or lmalinski@jtb.org.

If you have questions, need additional information or an invoice, please contact Lori Malinski, Senior Manager of Development, at 312-661-5717 or lmalinski@jtb.org.

Sponsorship contributions may be made by check made payable to: Just the Beginning - A Pipeline Organization or via ACH, contact lmalinski@jtb.org for more information.

JTB is a 501(c)(3) tax-exempt organization, Federal Tax ID #36-3903197, and contributions to JTB are tax-deductible as allowed by law.